PHILIP MORRIS U.S.A.
INTER-OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: · Mr. Jon Zoler

Date: December 4, 1981

From: · Jeanne Bonhomme

Subject: · Revised Schedule For Merit Ultra Lights 85's
Yellow vs. Blue Pack Test

Due to the change in color of the blue pack, the schedule for the Merit Ultra Lights HTI pack test has been revised.

Cigarettes packed	- January 9th
Cigarettes placed in carton & cases	- January 11th & 12th
Arrive HTI	- January 15th
Ads due	- January 18th
Shipped from HTI	- Week of January 18th
Interviews start	- February 5th
Top-line	- Week of February 15th

Jeanne

JB:mb
CC: K. Eisen
C. Levy
R. Stirlen

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Source: https://www.industrydocuments.ucsf.edu/docs/tlpj0004